



SUSTAINABLE FINANCE CHALLENGE HONG KONG

ACCELERATING INNOVATION IN SUSTAINABLE FINANCE



THE CHALLENGE IN A FEW WORDS

- At BNP Paribas, we are convinced that collaboration and diversity are key enablers of innovation.
- The purpose of this challenge is to **bring together your ideas and BNP Paribas' sector expertise to create a positive impact**. As the bank for a changing world, BNP Paribas understands that the impact of climate change and shifts in social and consumer expectations are transforming businesses. This is happening at an unprecedented speed, making it necessary to **accelerate innovation in sustainable finance**.
- In this context, this challenge is an opportunity for you to solve, with the support of BNP Paribas senior mentors, a concrete issue in sustainable finance that is faced by banks and the wider industry.
- This is a unique opportunity to better understand how a leading international financial institution works and to make a difference.

WHY COMPETE ?

FAST TRACK

in BNP Paribas graduate or internship program recruitment process for the winning team

NETWORKING

Exclusive opportunity to network with BNP Paribas Senior Management and Senior Bankers

But also...

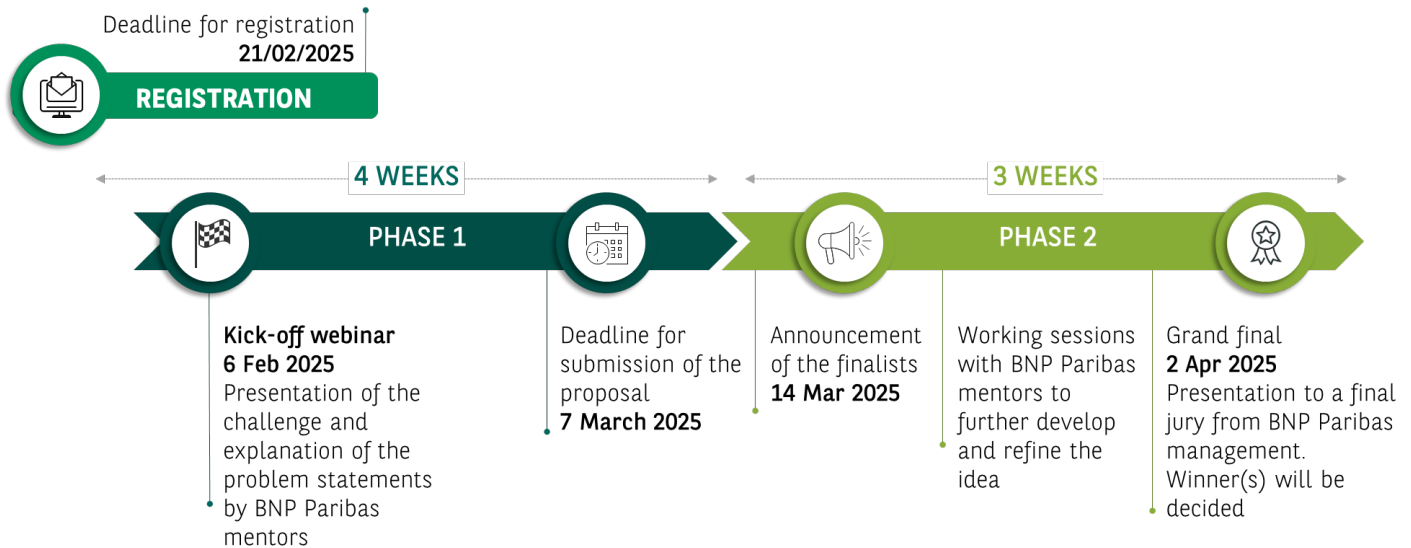
- Solve a real problem by designing a practical solution and get the chance to see your project implemented
- Benefit from the mentorship from seasoned bankers and expand your professional network
- Differentiate your resume highlighting your sustainable finance innovation

JOINING THE CHALLENGE

This challenge invites **all undergraduate students** from The Chinese University of Hong Kong (CUHK), City University of Hong Kong (CityU), The University of Hong Kong (HKU), and The Hong Kong University of Science and Technology (HKUST) from any academic programmes to design a solution addressing a specific issue on sustainability. Each team should consist of **3-5 students from the same university** but can be enrolled in different academic programmes.

To register, fill in the registration form available on the [website](#) and send it to sf.challenge.hk@asia.bnpparibas.com by **21 February 2025**.

TIMELINE



DELIVERABLES & JUDGING CRITERIA

The proposal must be submitted by **7 March, 2025**. It should outline how your solution can help to solve the problem statement and follow ALL requirements below:

FORMAT	Short slide deck in PDF (supporting research materials can also be included)
STRUCTURE	Your slide deck to include the following elements: Description of the solution, analysis of the proposition (e.g. SWOT analysis), resources needed to develop the solution (cost, stakeholders involved, timeline of implementation, etc.)

Your proposal will be evaluated on the following criteria:

Creativity and innovation	Relevance of the solution to the problem statement	Impact	Feasibility	Overall quality of the presentation
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FINAL JURY



Rosalia KWONG
Head of Human Resources Hong Kong, BNP Paribas



Hugo LEUNG
Chief Executive Officer Hong Kong, Chief Executive Officer of BNP Paribas Securities (Asia) Limited



Krishnan VENKATESH
Head of Corporate Clients Group APAC
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Find out more about BNP Paribas' sustainability commitments and details on this challenge here:
[BNP Paribas Sustainable Finance Challenge Hong Kong 2025: Accelerating Innovation in Sustainable Finance - BNP Paribas Hong Kong](#)

Got a question? Email us at: sf.challenge.hk@asia.bnpparibas.com